

BOROUGE

Birth of Integrated Petrochemicals Complex -
Role of IT integration
from Plant to Business System

Optimizing the Chemical Value Chain
Executive Seminar for the Chemicals Industry
The Chateau du Lac, Genval
26th February 2002

A New Force Setting New Standards

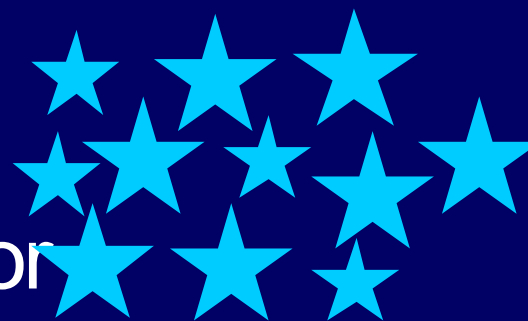
بروج

Borouge



Our Name

Borouge means a constellation of stars or towers in Arabic



It symbolizes an organization which is both stable and impressive, rising above its surroundings with ease



Our Business

Borouge is a powerful new force in polymers used in technically demanding applications for flexible and rigid packaging and industrial piping

Who We Are

- A multicultural company built on mutual trust, that integrates technology in its business, with respect for people and the environment

Our vision is to become

- A dynamic, top-performing petrochemical company pioneering new applications to improve the quality of life

Our Owners

بروج

Borouge



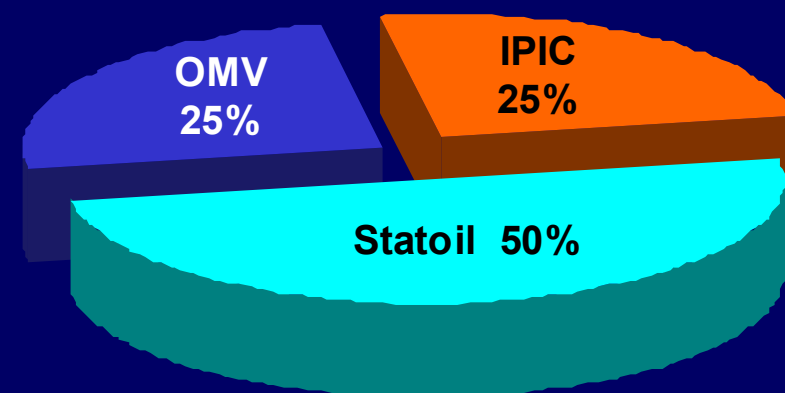
Abu Dhabi National Oil Company- An Established Global Player

- Established in 1971
- Activities are coordinated by The Supreme Petroleum Council
- Continuous growth in all core activities, including petrochemicals
- Financial strength



Borealis – A World Leader in Polyolefin

- Europe's leading polyolefin company
- Strong focus on customers and markets
- State-of-the-art Borstar technology
- Innovative product offering
- Ownership:
50% by Statoil,
25% by IPIC, and 25% by OMV



The Companies

PRODUCTION

**Abu Dhabi Polymers Company
Limited (Borouge), UAE**

**Ownership:
60% Adnoc
40% Borealis**

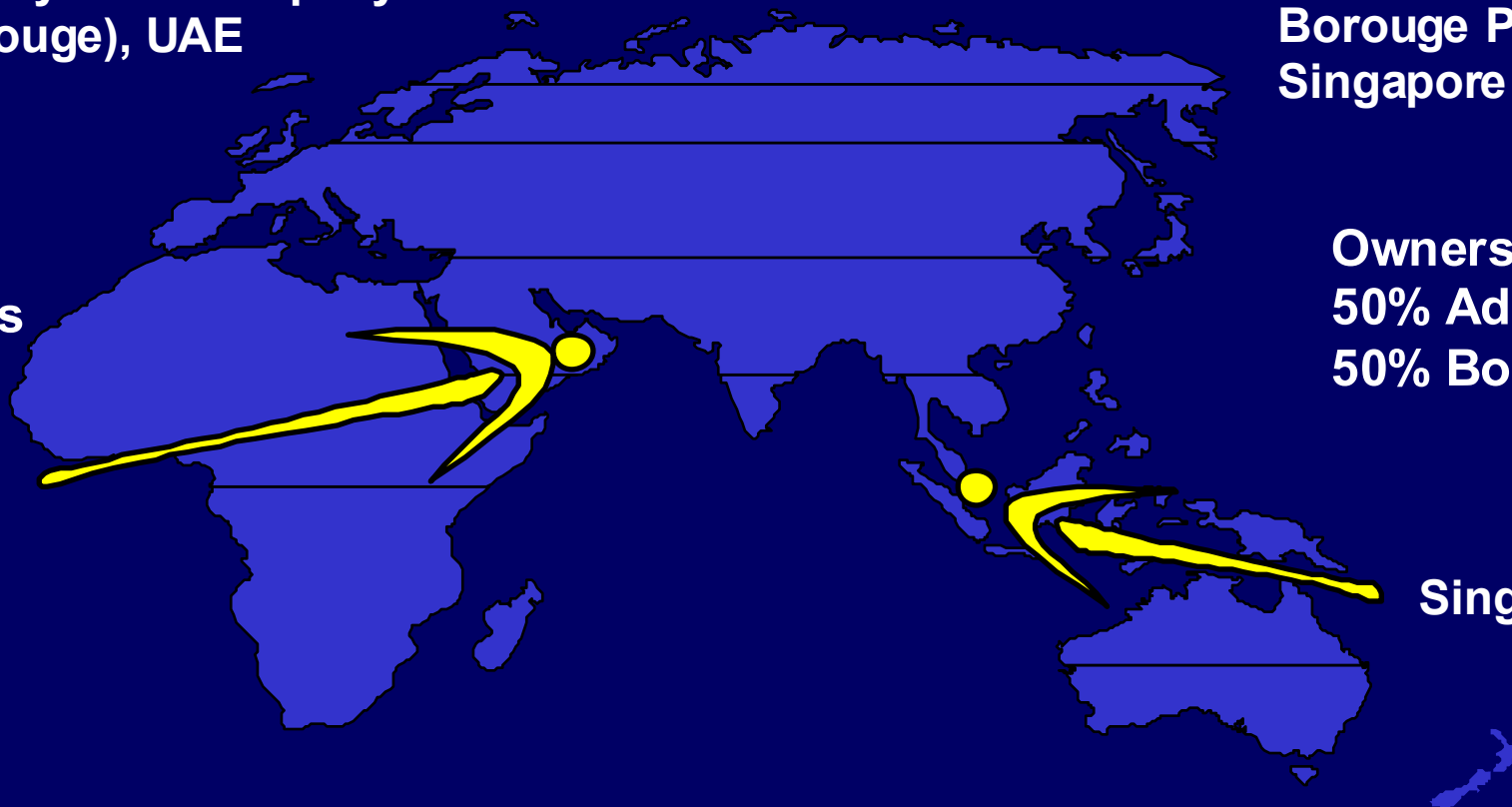
Abu Dhabi

MARKETING

**Borouge Pte Ltd,
Singapore**

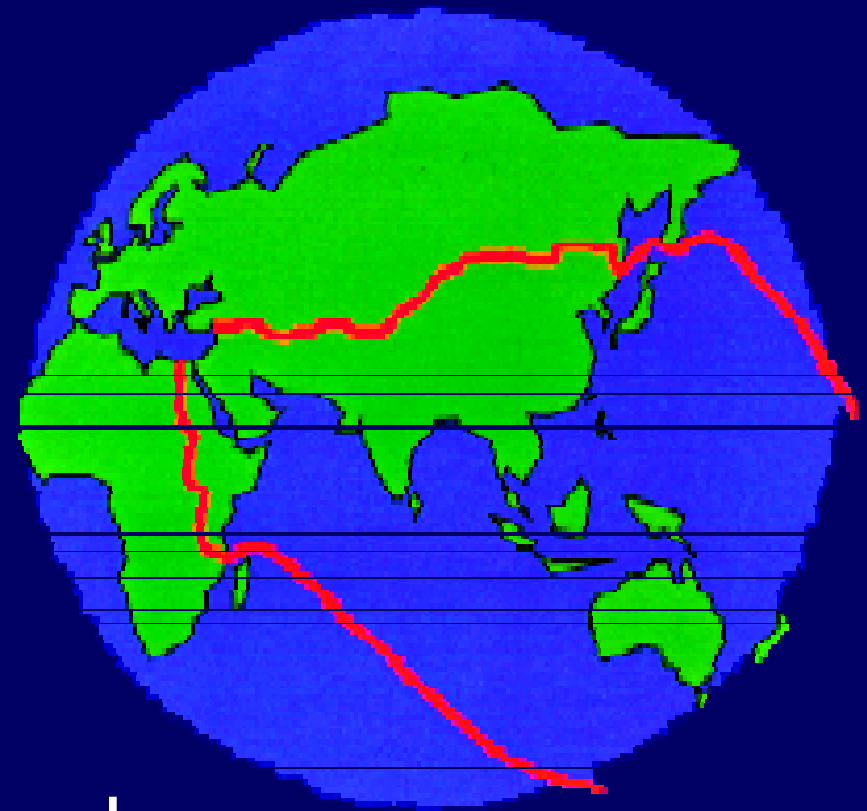
**Ownership:
50% Adnoc
50% Borealis**

Singapore

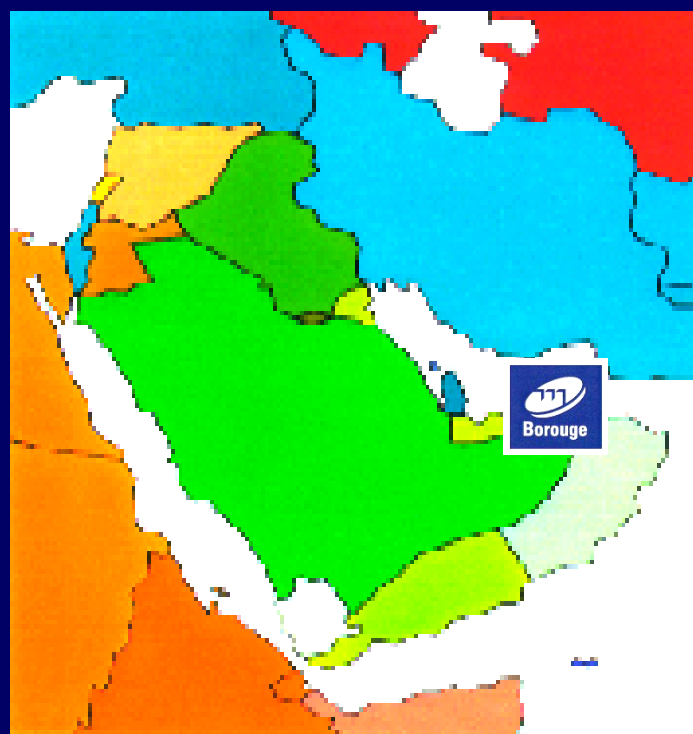


The Markets We Serve

- Middle East
- East Africa
- Indian Subcontinent
- North East Asia
- South East Asia
- Australia and New Zealand



Borouge Abu Dhabi - The Production Company



- Production facility: World class petrochemicals complex in Ruwais, 250km west of Abu Dhabi city

Key Features

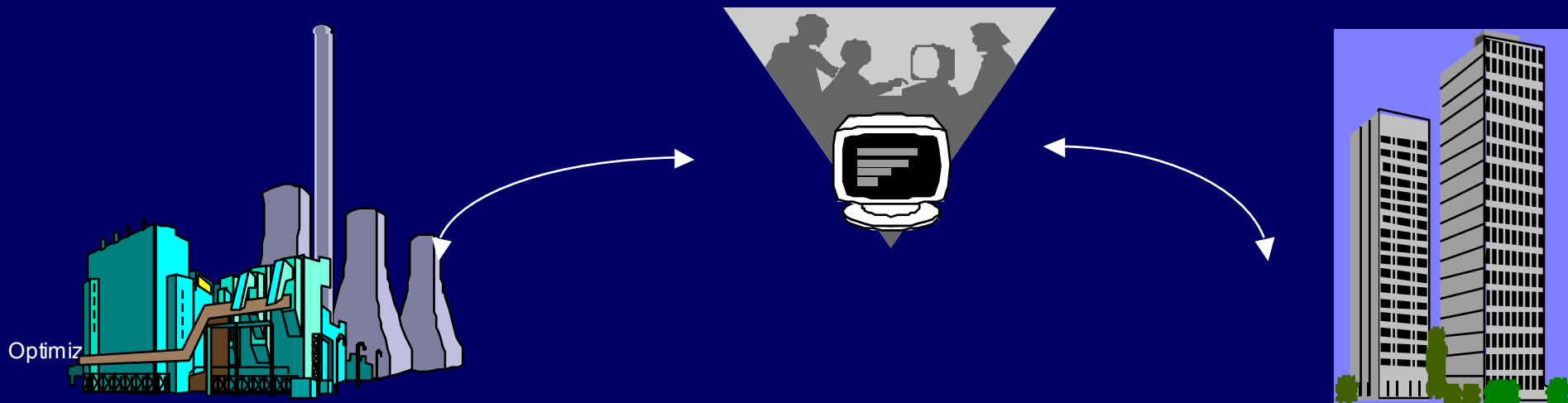
- Ethane-based cracker: 600,000 tonnes
- 2 Polyethylene plants: 225,000 tonnes each & incorporating Borstar, Borealis' state of the art proprietary technology
- Output: high-density and linear low-density polyethylene
- Start-up December 2001
- Total investments in excess of US\$1billion
- 500 employees

What Sets Us Apart

- Borstar technology
- Effective utilization of IT technology
- Fully integrated on time IT system between marketing and production
- Novel solutions in shipping and distribution
- Cost-effective operations that are market and customer driven

Two Legal Companies One operation

- *Totally integration from production in Ruwais to the customers
- * SAP chosen to support the total integrated concept and the common operational window of 3 days and 4 hours per day
- * High automation in the plants supported by the Manufacturing Execution system (MES)



Access to Accurate and Timely Information is a Key Requirement

- In order to run a business in the highly competitive petrochemical industry
- In order to operate the highly automated/data integrated ethylene and polyethylene plant - both from a quality and safety point of view
- In order to support ISO certification and issue environmental reports required by the

Based on the Business Model and the Company set-up

- Two projects were established to develop and implement the system support:
 - ▶ Business Information System (BIS) Project
 - ▶ Manufacturing Execution System (MES) Project

Borouge Integrated Systems

Business Information System (BIS)

(Sales & Distribution, Production Planning, Quality Management, Procurement, Plant Maintenance, Asset Management, Project Administration, Legal Accounting and Controlling)



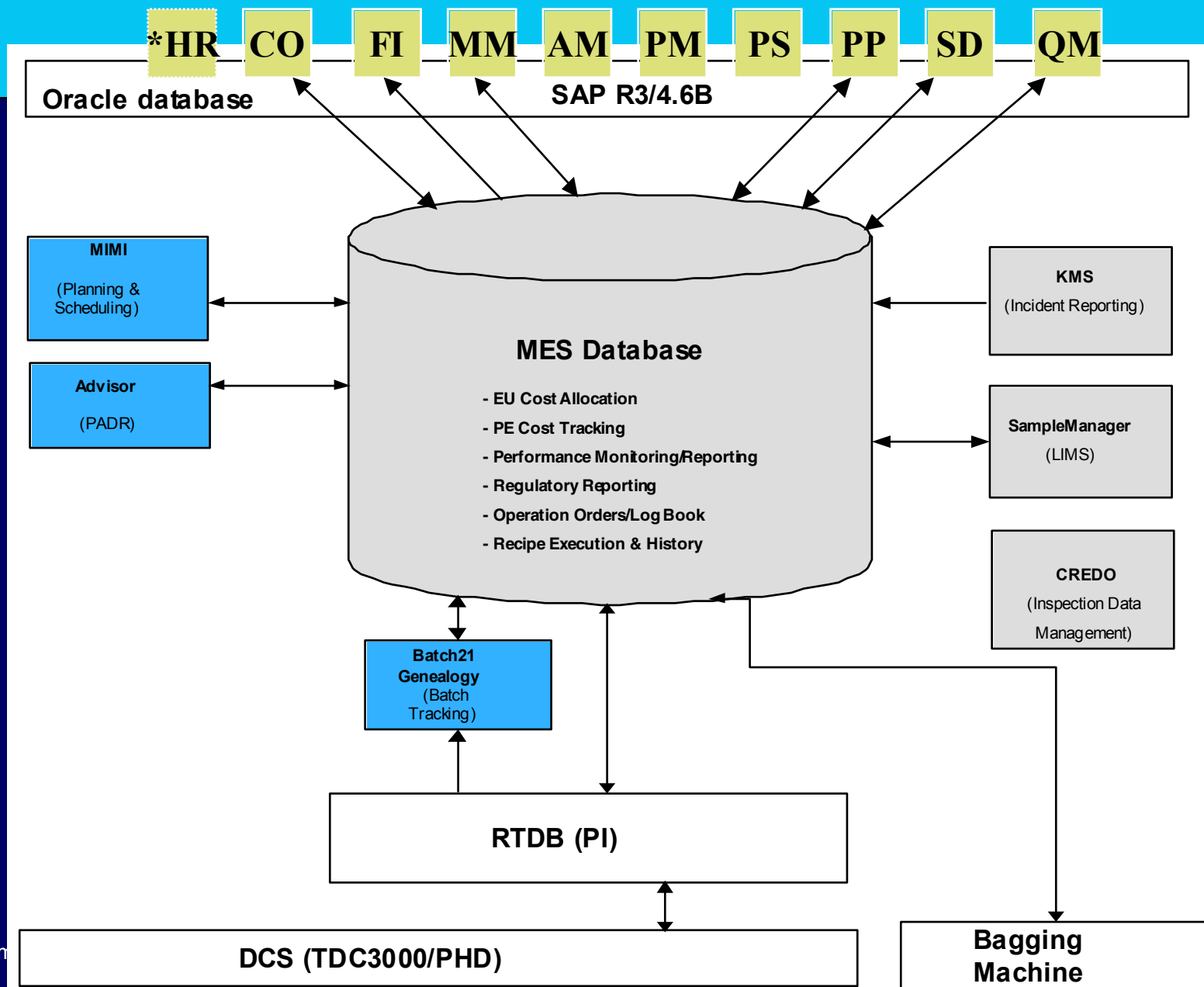
Manufacturing Execution System (MES)

(Planning and Scheduling, Recipe Execution, Production Accounting & Data Reconciliation, Batch Tracking, LIMS, Bar Coding, Operation Orders/Log Book, Inspection Data Management, Incident Reporting, Performance Reporting)

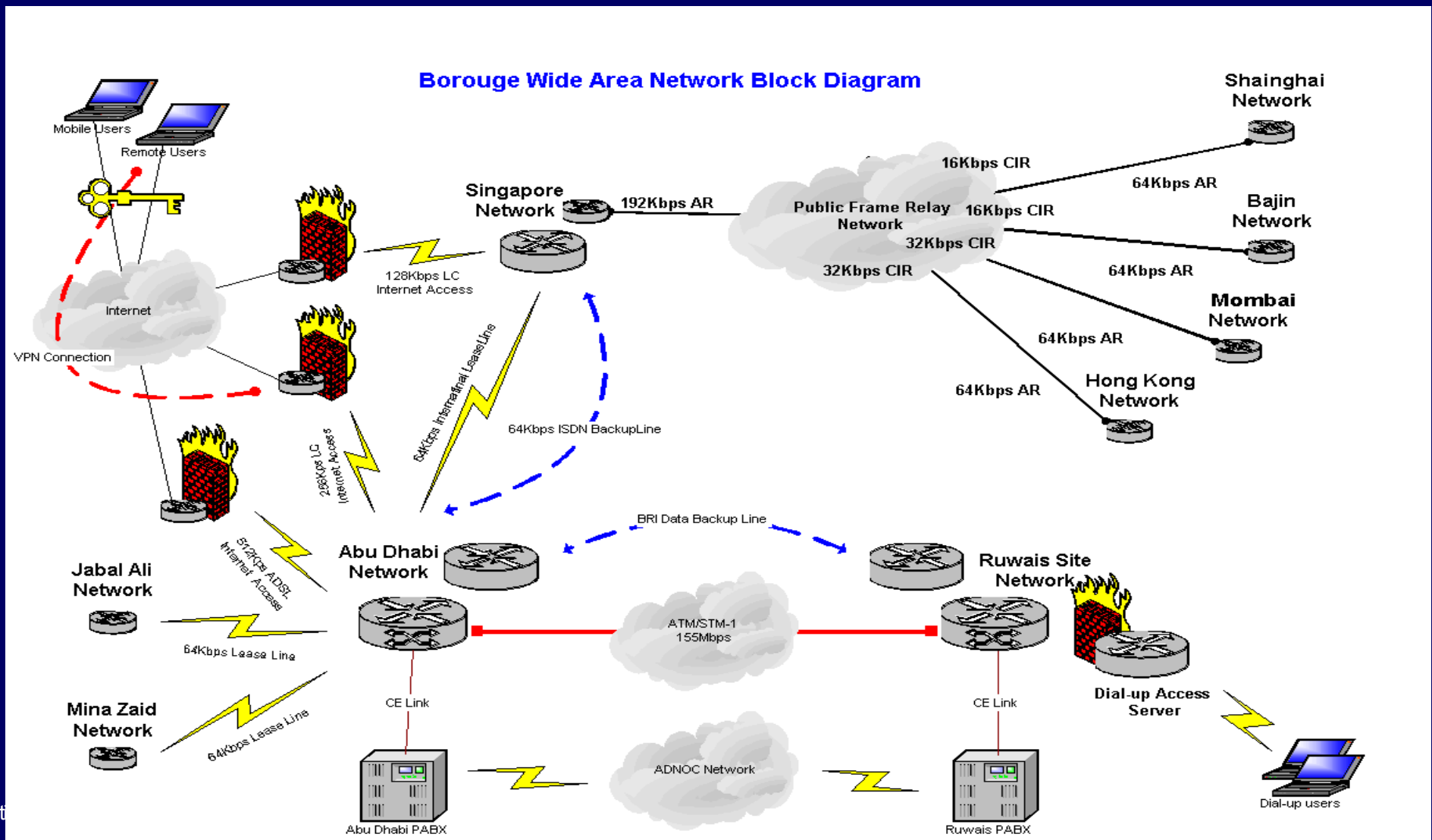


Real-Time System (RTIMS)

(DCS, Real Time Management System, Expert System and Advanced Process Control)



Wide Area Network Model



Production, Distribution & Sales are The Core Activities for Borouge

- The functional processes supporting the business
- The systems supporting the processes

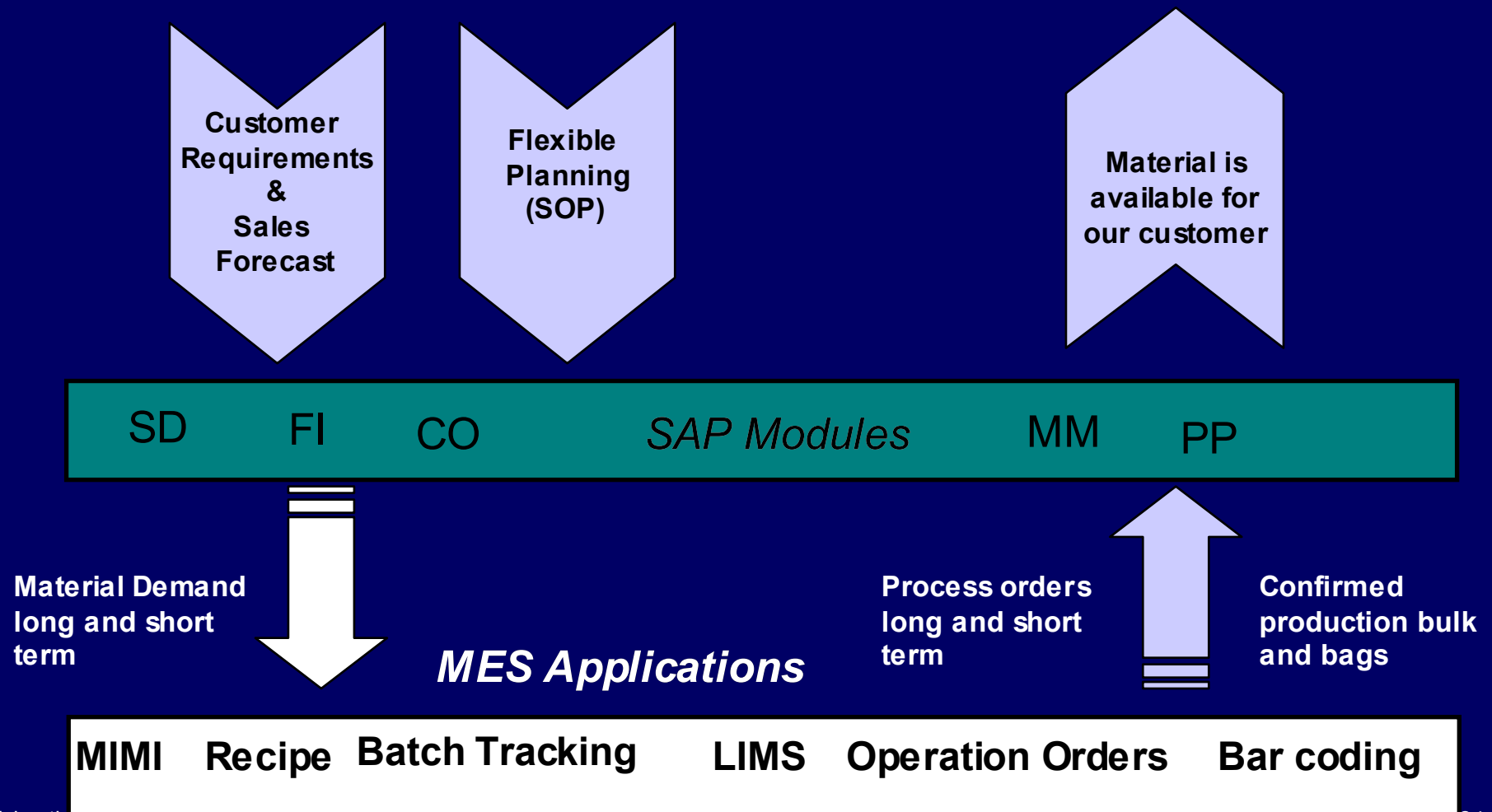
The Demand Process

- The Sales Manager will prepare a sales forecast
- The Planner will review the demand and prepare plan and schedule orders
- The Operator in Ruwais will get the scheduled orders and start production

The Supply Process

- The Planner will prepare a long term plan for the total Ruwais complex and short term orders for PE production
- The Operator in Ruwais will confirm the PE orders and make the material available for delivery to the customer
- The QA in Ruwais will test and classify the material

System Support for PE Demand and Supply



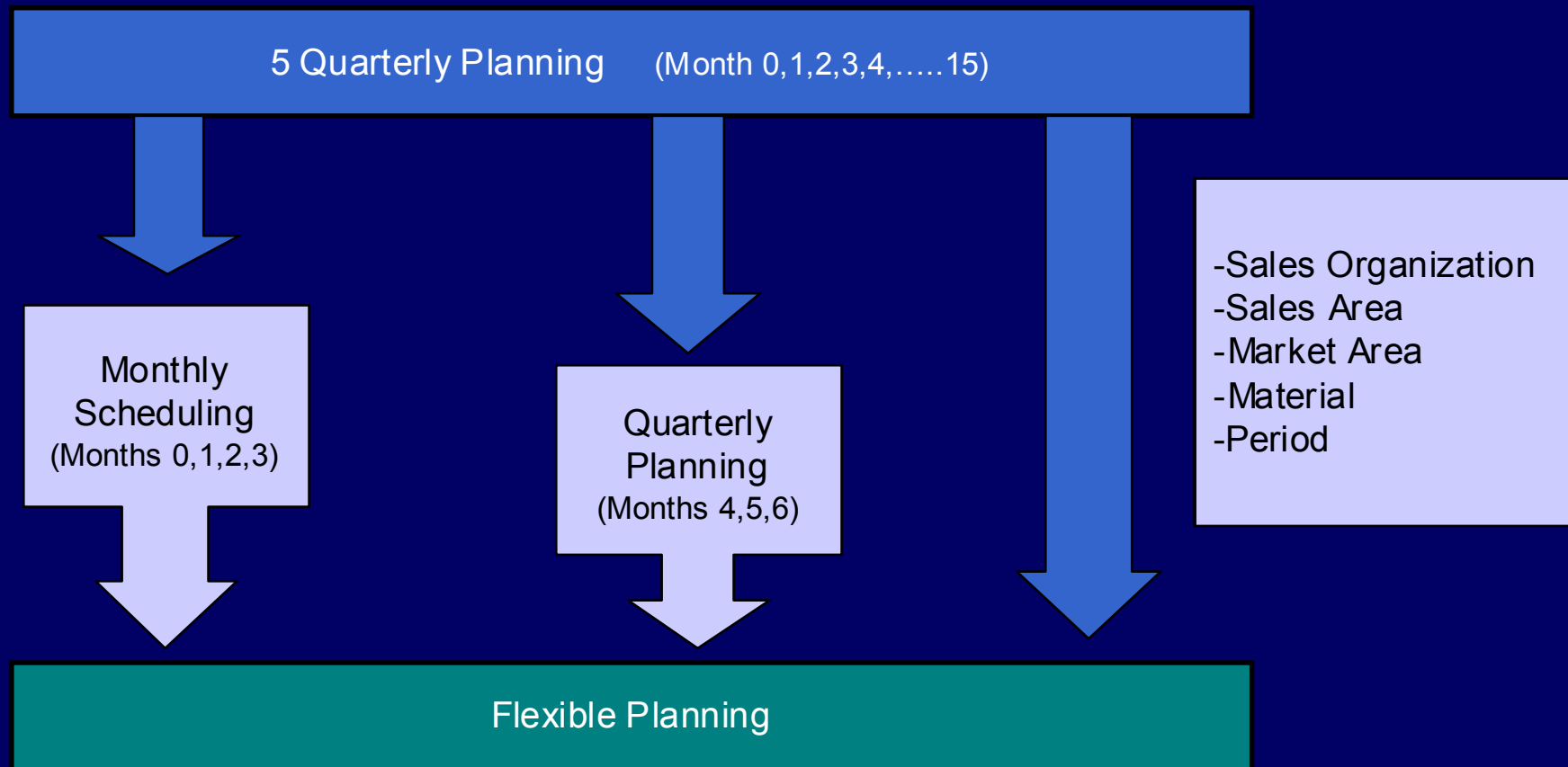
Sales Planning in SAP

- Sales Planning is done in the SD module in SAP and has 3 horizons and is broken down on Sales Organization, Sales Area, Market Area, Material and Period/Year, Quantity.

Sales Planning – 3 Horizons

- 5 Quarter plan is done twice a year for the next 5 quarters
- Quarterly plan is done once per quarter for the next quarter (M4, M5, M6)
- Monthly plan is done every month for the current month and the next 3 months (M0, M1, M2, M3)

Sales Planning in SAP



Flexible Planning in SAP

- Flexible Planning is the stage in SAP where the planner is preparing the plan for transfer to MES
- Flexible planning has the following plan hierarchy:
 - Plant
 - Product Family (film, molding,)
 - Material group (10128 -the material number in SAP)
 - Material code (bulk ,bag)
 - Period (month)
 - Quantity

PE Demand from SAP to MES

- Plant
- Product Family (film, pipe)
- Material group
- Material code
- Quantity

Flexible Planning
Demand
PP

Sales orders
SD

Replenishments
for TSC*)
PP

Inventory of
materials
MM

MIMI in MES

MES considerations:

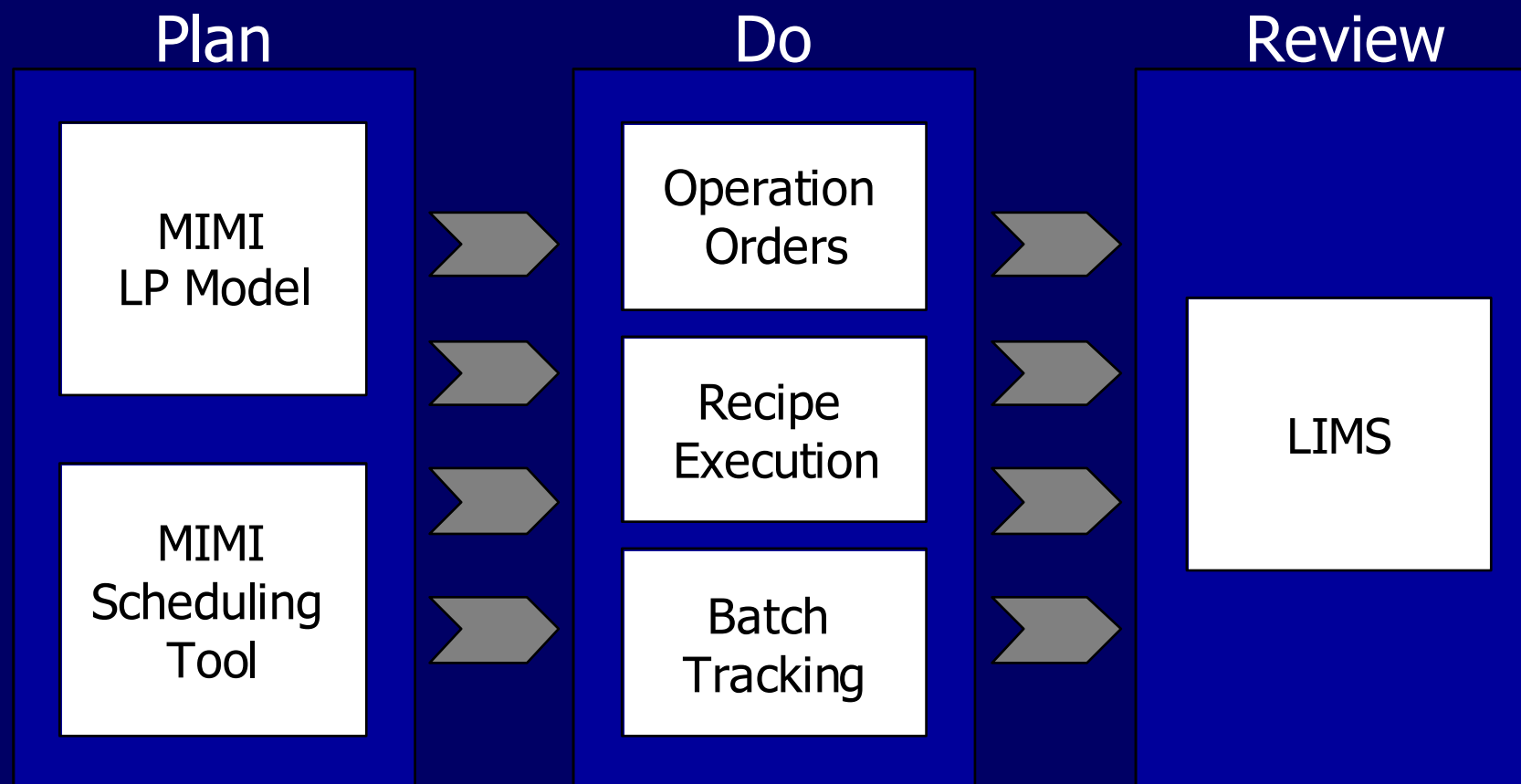
- Monomer availability
- Minimum production runs
- Production cycles including transitions
- Recipes
- Lead-time
- Capacities
- Resources

*) TSC = Transshipment Center

MIMI – Supply Planning

- MIMI has 2 planning features, the long term - LP model and the short term - scheduled orders
- The LP model will be used to plan the cracker, the Butane 1, the PE lines and product handling area
- The schedule orders will be used for short term production and packing planning

MES Applications Supporting Demand and Supply



Supply Activities in Ruwais

- The operator will get the process order and start to prepare production
- The panel operator will activate the recipe execution and start production
- The operator will bring catalyst and additives for input to production

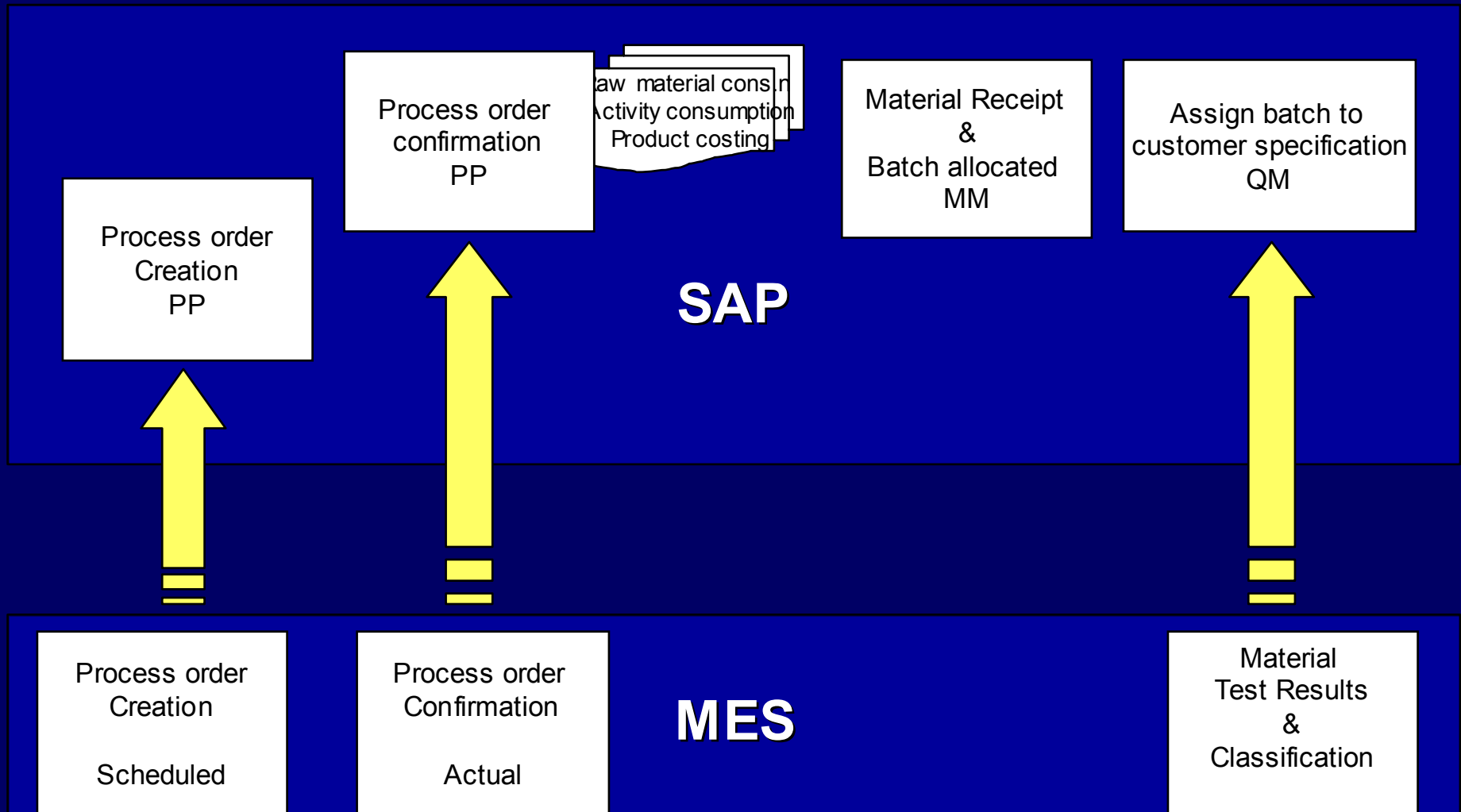
System Support in Ruwais

- Bar Code application will record catalyst and additive material identification
- Batch Tracking application will capture data for tracking production events
- DCS will capture data for transfer to RTIMS and MES

The PE Supply Process

- The batch will be born in the blender
- A sample will be sent to lab for testing
- Classification will execute confirmation of the batch and the shift supervisor will make the material available for delivery to the customer
- Information will be sent to SAP and planned availability will be actualized

Data Transfer from MES to SAP



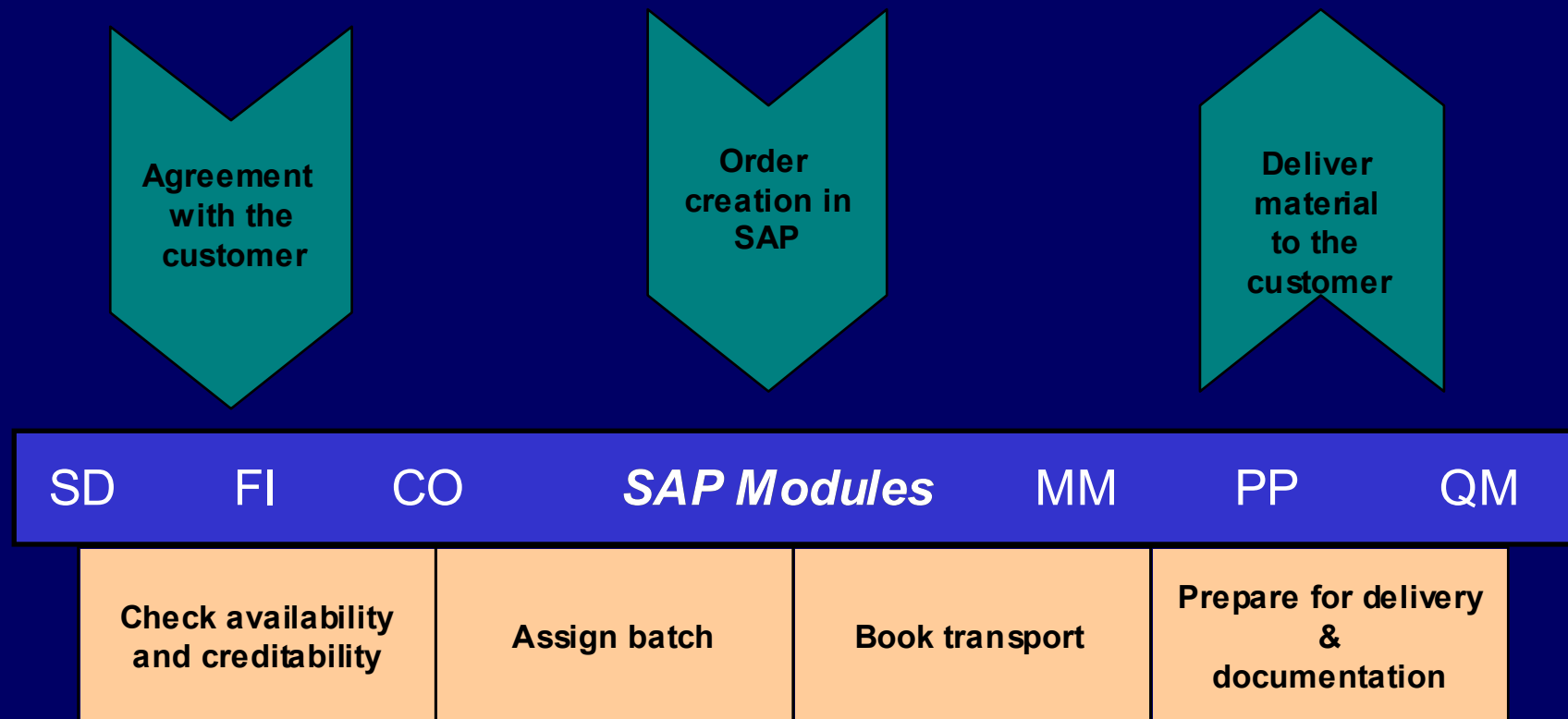
The Order Handling Process

- The Sales Manager will make an agreement with the customer and create a sales order
- The order handler will check:
 - Material availability
 - Customer credibility

The Order Handling Process

- Assign batch to the order based on customer specification
- Book transport
- Prepare documentation for delivery to the customer
- Certificate of Analysis will be executed in SAP

System Support for Order Handling



Current Situation: 2 months after plant start up and 1 year after marketing company start up

- 100% End user ratio
- 100% Internet browsing facility ratio
- 100% E-mail facility ratio
- 10% Remote Access facility ratio

IT&A Cost Efficiency

- 43 total IT&A staff covering BIS and MES in addition to IS, Telecommunication, Process Automation/Engineering
- IT Investment is 3% of Total Investment
- IT Operational budget for 2002 is 5% of Total Operational Budget